

NORTH CAROLINA RECREATIONAL SPORTS ASSOCIATION
STATE WORKSHOP
GREENSBORO NC | SEPT 22, 2017

The University of North Carolina at Greensboro is excited to host the North Carolina Recreational Sports Association (NoCRSA) State Workshop on September 22, 2017 at the award-winning Leonard J. Kaplan Center for Wellness. With over 150 collegiate recreation directors, coordinators and decision makers from 25+ academic institutions, this year is expected to be the largest in NoCRSA history.

From Aquatics to Intramurals and everything in between, the 2017 State Workshop focuses on the future and best practices in collegiate recreation. Utilizing the expertise of our North Carolina professionals, we facilitate debate on the bigger challenges in the industry and discuss products and services that best meet the needs of our respective academic communities.

As a sponsor of the 2017 NoCRSA State Workshop you receive direct access to the decision makers and influencers in North Carolina collegiate recreation departments. Whether its the informal conversations you have or presenting in one of our education sessions, your investment spotlights your dedication and commitment to North Carolina recreation departments and facilities.

SPONSORSHIP OPPORTUNITIES
(custom sponsorships available upon request)

PLATINUM LEVEL

OFFICIAL WORKSHOP SPONSOR \$2000

- Presenting naming rights to the North Carolina Recreational Sports Association State Workshop (NoCRSA State Workshop Presented by _____)
- One, one-hour conference education session buy-out to present on topics of your choosing
- One, five-minute presentation opportunity in front of all attendees at the workshop luncheon
- Four conference registrations to be used or distributed as you see fit
- Full conference registrant email list (delivered post-conference)
- Insert space in all registrants bags
- One vendor table at workshop luncheon
- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Prominent signage placement at workshop luncheon
- Platinum level logo block on all workshop marketing, website(s), agendas and signage materials

GOLD LEVEL

EDUCATION SESSION PRESENTATION \$1000

- One, one-hour conference education session buy-out to present on topics of your choice
- Two conference registrations to be used or distributed as you see fit
- Full conference registrant email list (delivered post-conference)
- One vendor table at workshop luncheon
- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Gold Level logo block on all workshop marketing, website, agendas and signage materials

NORTH CAROLINA RECREATIONAL SPORTS ASSOCIATION
STATE WORKSHOP
GREENSBORO NC | SEPT 22, 2017



GOLD LEVEL (cont.)

KEYNOTE SPONSOR \$700

- Presenting naming rights to the Keynote Speaker (NoCRSA Keynote Speaker Presented by _____)
- Five-minute presentation opportunity in front of all attendees at the workshop luncheon
- One-minute introduction of Keynote Speaker
- Full conference registrant email list (delivered post-conference)
- One vendor table at workshop luncheon
- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Prominent signage placement at workshop luncheon
- Gold Level logo block on all workshop marketing, website, agendas and signage materials

LUNCH SPONSOR \$700

- Presenting naming rights for the workshop luncheon (NoCRSA Luncheon Presented by _____)
- Five-minute presentation opportunity in front of all attendees at the workshop luncheon
- Full conference registrant email list (delivered post-conference)
- One vendor table at workshop luncheon
- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Prominent signage placement at workshop luncheon
- Gold Level logo block on all workshop marketing, website, agendas and signage materials

SILVER LEVEL

COFFEE BREAK SPONSOR \$500

- Presenting naming rights for the workshop coffee breaks throughout the day - A perfect time for conversation with decision makers
- Full conference registrant email list (delivered post-conference)
- One vendor/table booth at workshop luncheon
- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Silver Level logo block on all workshop marketing, website, agendas and signage materials

BRONZE LEVEL / ADD ONS

BAG SPONSOR \$150

- Availability to provide conference bags
- Recognition at conference luncheon
- Bronze Level logo block on all workshop marketing, website, agendas and signage materials

LUNCHEON TABLE \$150

- One vendor table at workshop luncheon
- Recognition at conference luncheon
- Bronze Level logo block on all workshop marketing, website, agendas and signage materials

BAG/SWAG INSERT \$150

- Availability to provide giveaway item or insert to all participants
- Recognition at conference luncheon
- Bronze Level logo block on all workshop marketing, website, agendas and signage materials

DIGITAL SIGNAGE \$100

- One rotating digital signage advertisement on 17 televisions in the Leonard J. Kaplan Center for Wellness one week prior, and throughout the workshop
- Recognition at conference luncheon
- Bronze Level logo block on all workshop marketing, website, agendas and signage materials

CONTACT KYLE ANDERSON
ASSISTANT DIRECTOR
UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
336.335.4851 Kyle.Anderson@uncg.edu